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Dear Colleague,

The Organizing Committee takes great pleasure in inviting you to participate in ICCAD 2017 - the 12th International Congress on Innovations in Coronary Artery Disease – from Prevention to Intervention.

Venice ICCAD will follow the format of the very successful previous ICCAD meetings and will provide a comprehensive bench to bedside update on coronary artery disease in all its aspects.

The scientific program of ICCAD 2017 is being planned with the collaboration and endorsement of the ESC Working Group for Cardiovascular Pharmacotherapy and other prestigious groups. Keynote lectures will be delivered by a distinguished international faculty, while a large number of selected free communications will report new data from basic research laboratories and clinical centers around the globe.

The ICCAD program will include sessions on basic research, stem cell research and myocardial repair, vascular biology and clinical cardiology. We will also dedicate sessions to new advances in pharmacotherapy, especially to the current challenges in antithrombotic and antiplatelet therapy and to the new drugs in lipidology and diabetes which may so dramatically change the outcome and improve the prognosis. We will also discuss the latest news in interventional cardiology, stents and strategies, including the challenge of concomitant carotid and peripheral vascular disease, the rapidly expanding field of valvular interventions, and the role of the heart team and surgical management of coronary and cardiovascular disease.

We look forward to celebrating the 20th year of ICCAD in the beautiful and romantic city of Venice. Join us.

Yours sincerely,

Basil S. Lewis, MD, FRCP, FESC, FACC
Chairman, Organizing Committee

Jeffrey S. Borer MD, FESC, FACC
Chairman, International Scientific Committee
# INTRODUCTION

The 12th International Congress on Innovations in Coronary Artery Disease (ICCAD) is a biennial congress intended mainly for cardiologists. Historically this congress takes place in Europe, with a significant attendance of European delegates.

## DATE

15-17 October, 2017

## CITY/COUNTRY

Venice, Italy

## VENUE

Hilton Molino Stucky

## CONGRESS ORGANISER

Paragon Group  
18 Av. Louis-Casai  
1209 Geneva  
Switzerland  
Email: secretariat@iccadcongress.com  
Website: www.iccadcongress.com

## EXPECTED PARTICIPANTS

900-1200

## TARGET AUDIENCE

ICCAD is intended for cardiologists, especially those specializing in invasive cardiology, clinical cardiology, cardiothoracic surgery, ischemic heart disease, arteriosclerosis and rehabilitation. The primary specialty of delegates in the previous congress was cardiology (33%), while secondary specialties included: cardiovascular surgeons (17%), molecular cell biologists (14%), internal medicine specialists (9%) and physiologists (6%). The main interest of ICCAD 2015 delegates was Cardiovascular Disease (41%). A secondary interest was Atherosclerosis (14%).

## IMPORTANT COLLABORATIONS

Scientific programme endorsed by:

European Society of Cardiology Working Group on Cardiovascular Pharmacotherapy

ANMCO has generously agreed to assist with recruiting local physicians (Italy)

## BANK ACCOUNT

Holder: Paragon Conventions SA  
Account No: 240-459284.77G  
Iban: CH69 0024 0240 4592 8477 G  
BIC: UBSWCHZH80A
PREVIOUS CONGRESS STATISTICS

11th International Congress on Coronary Artery Disease
ICCAD 2015, November 29-December 2 | Florence, Italy

ICCAD 2015
Top 20 Countries

PARTICIPANTS BY AGE

Participants by Professional Role

Complementary Medicine
Psychologist
Media Professional
Dentist
Technician
Pharmacist
Industry Executive
Biomedical Engineer
Nurse
Student
Other
Allied Health Professional
Scientist
Physician

0 50 100 150 200 250 300 350

Cardiology & Vascular Medicine
Internal Medicine
Molecular Biology
Vascular Surgery
Pharmacology
Physiology
Biochemistry
CONGRESS COMMITTEES

Congress Chairman
Basil S. Lewis, Israel

Local Chairman
Roberto Ferrari, Italy

Local Scientific Committee and Faculty:
Roberto Caporale, Italy
Giancarlo Casolo, Italy
Sergio Castellani, Italy
Claudio Ceconi, Italy
Filippo Crea, Italy
Gaetano De Ferrari, Italy
Giuseppe De Luca, Italy

Giuseppe Di Pasquale, Italy
Gian Paolo Fadini, Italy
Roberto Ferrari, Italy
Domenico Gabrielli, Italy
Michele M. Gulizia, Italy
Mario Marzilli, Italy
Pietro A. Modesti, Italy

Antonio Raviele, Italy
Manfredi Rizzo, Italy
Marco Tubaro, Italy
Carlo Ventura, Italy
Guerrino Zuin, Italy

International Scientific Committee and Faculty:
Stefan Agewall, Norway
Ingo Ahrens, Germany
Angeles Alonso, Spain
Joseph S. Alpert, USA
Dan Atar, Norway
Maciej Banach, Poland
Jutta Bergler Klein, Austria
Yoichi Birnbaum, USA
Christophe Bode, Germany
Jeffrey S. Borer, USA
Sorin J. Brener, USA
Yzhar Charuzi, USA
Qin M. Chen, USA
Dennis V. Cokkinos, Greece
Haim Danenberg, Israel
Buddhadeb Dawn, USA
Prakash Deedwania, USA
Naranjan S. Dhalla, Canada
Heinz Dreixel, Austria
Andre Duerinckx, USA
Cetin Erol, Turkey
Georg Ertl, Germany
Michel Farnier, France
Gerasimos S. Filippatos, Greece
Arik Finkelstein, Israel
Moshe Y. Flugelman, Israel
Bernard J. Gersh, USA
Bruce Gewertz, USA
James A. Goldstein, USA
Bulent Gorenek, Turkey
Shinya Goto, Japan
David A. Halon, Israel
Dror Harats, Israel
Harvey Hecht, USA
Roland Hetzer, Germany
Imo Hoefer, The Netherlands
John D. Horowitz, Australia
Uday Jadhav, India
Petr Jansky, Czech Republic
Xueting Jin, USA
Bodh I. Judgutt, Canada
Petr Kala, Czech Republic
Juan Carlos Kaski, UK
Ulrich Keil, Germany
Matyas Keltai, Hungary
Barbara Kemp-Harper, Australia
Nicholas N. Kipshidze, USA
Lorrie A. Kirshenbaum, Canada
Keld Kjeldsen, Denmark
Klaus Kleiner, Germany
Ran Kornowski, Israel
Howard S. Kruth, USA

Rakesh Kukreja, USA
Jonathan Leor, Israel
Norman E. Lepor, USA
Eli Lev, Israel
Jose Luis Lopez-Sendon, Spain
Antonis S. Manolis, Greece
Ian B.A. Menown, Northern Ireland
Morris Mosseri, Israel
S. Jamal Mustafa, USA
Alexander Niessner, Austria
Sigrid Nikol, Germany
Jesus M. Núñez-Cortés, Spain
Bohuslav Ostadal, Czech Republic
Matthias Overbeck, Germany
Dudley J. Pennell, UK
Karheinz Peter, Australia
Grant Pierce, Canada
Howard Prentice, USA
Ehud Raanani, Israel
Shahbudin H. Rahimtoola, USA
Hermann Reichenspurner, Germany
Rebecca Ritchie, Australia
Robert Roberts, Canada
Giuseppe Rosano, UK
Clive Rosendorff, USA
Yoseph Rozenman, Israel
Ronen Rubinshtein, Israel
Andrzej Rynkiewicz, Poland
Hani N. Sabbah, USA
Shigeru Saito, Japan
Michael Savage, USA
Gianluigi Savarese, Sweden
Thomas Schmidt, Denmark
Petar Seferovic, Serbia
Amit Segev, Israel
Prediman K. Shah, USA
Joseph Shemesh, Israel
Dirk Sibbing, Germany
Shuli Silberman, Israel
Pawan Singal, Canada
Evan Stein, USA
George A. Stouffer, USA
Bodo E. Strauer, Germany
Christer Sylvén, Sweden
Juan Tamargo, Spain
Udho Thadani, USA
Christian Torp-Pedersen, Denmark
Alfredo Trento, USA
Barry F. Uretsky, USA
Zvi Vered, Israel
Christiaan Vrints, Belgium
George W. Vetrovec, USA
Frans J. Th Wackers, USA
Lars C. Wallentin, Sweden
Beat H. Walpoth, Switzerland
Thomas Walther, Ireland
Sven Wassmann, Germany
Giora Weisz, Israel
Harvey White, New Zealand
Petr Widimsky, Czech Republic
Robert L. Wilensky, USA
Nathan Wong, USA
Owen L. Woodman, Australia
Jie Zheng, USA
Reuven Zimlichman, Israel
# Preliminary Timetable

(As per September 2016 and subject to change)

## Saturday, 14 October, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:00</td>
<td>Registration Opening</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18:30</td>
<td>Welcome Reception &amp; Opening of the Exhibition</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Sunday, 15 October, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00</td>
<td>Opening Ceremony: Opening with Keynote Lecture</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:15</td>
<td>Coffee Break &amp; Exhibition Visit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:45</td>
<td>Acute Coronary Syndromes, Acute Myocardial Infarction</td>
<td>Topical Issues in Interventional Cardiology</td>
<td>Basic Research, Cell Death, Mitochondria, Molecular Biology</td>
</tr>
<tr>
<td>13:00</td>
<td>Lunch Session TBA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:00</td>
<td>TAVI and Valve Interventions</td>
<td>Epidemiology and Prevention</td>
<td>Ventricular Function, Heart Failure</td>
</tr>
<tr>
<td>15:30</td>
<td>Coffee Break &amp; Exhibition Visit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:00</td>
<td>New Challenges in Cardiac Surgery</td>
<td></td>
<td>Basic Research, Molecular Biology</td>
</tr>
</tbody>
</table>

## Monday, 16 October, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30</td>
<td>Acute Ischemia, Acute Coronary Syndromes</td>
<td>Angiogenesis, Cell Therapy</td>
<td></td>
</tr>
<tr>
<td>10:15</td>
<td>Coffee Break &amp; Exhibition Visit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:45</td>
<td>New Strategies in Interventional Cardiology</td>
<td>Clinical Trials Workshop</td>
<td>Arrhythmias, Pacing and Electrophysiology</td>
</tr>
<tr>
<td>12:30</td>
<td>Lunch Session TBA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:00</td>
<td>Antiplatelet and Antithrombotic Therapy</td>
<td>New Diagnostic Methods</td>
<td>Lipids, Lipoproteins and Atherosclerosis</td>
</tr>
<tr>
<td>15:30</td>
<td>Coffee Break &amp; Exhibition Visit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:00</td>
<td>Great Debates on Topical Issues</td>
<td>New Diagnostic and Imaging Techniques</td>
<td>Hypertension and the Heart</td>
</tr>
</tbody>
</table>

## Tuesday, October 17, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30</td>
<td>Interventional Cardiology</td>
<td>Clinical Aspects</td>
<td></td>
</tr>
<tr>
<td>10:15</td>
<td>Coffee Break &amp; Exhibition Visit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:45</td>
<td>New Directions in Carotid and Peripheral Interventions</td>
<td>Free Communications</td>
<td>Cardiac Surgery</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

The Supporter will be given a sponsorship category status dependent upon the total amount of the sponsorship contribution. The total contribution will consist of sponsored items such as advertisements, satellite symposia, sponsorship items and exhibition space (excluding storage space). The Supporter will benefit from outstanding advantages linked to the sponsorship category.

Status will be allocated as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Minimum contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>€ 30,000 and up</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>€ 20,000 to € 29,999</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>€ 13,000 to € 19,999</td>
</tr>
<tr>
<td>Sponsor</td>
<td>€ 8,000 to € 12,999</td>
</tr>
<tr>
<td>Contributor</td>
<td>Up to € 7,999</td>
</tr>
</tbody>
</table>

SPONSORSHIP BENEFITS

Benefits will be allocated to sponsors based on the following table:

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>GENERAL SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority Choice: satellite symposium</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td></td>
</tr>
<tr>
<td>Priority Choice: exhibition space</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td></td>
</tr>
<tr>
<td>Sponsor’s logo with hyperlink on Congress website</td>
<td>a</td>
<td>a</td>
<td>a</td>
<td>a</td>
</tr>
<tr>
<td>Number of Satellite Symposium posters permitted to be displayed in the Congress Centre</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Sponsor’s logo in the Program</td>
<td>a</td>
<td>a</td>
<td>a</td>
<td>a</td>
</tr>
<tr>
<td>Congress registrations</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Acknowledgement on Sponsors’ Board on-site</td>
<td>a</td>
<td>a</td>
<td>a</td>
<td>a</td>
</tr>
</tbody>
</table>

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Sponsorship and Exhibition Sales Department to discuss your needs (Contact information provided in the "Key Factors and Contacts" section).
List of Sponsorship Items

### Company Sponsored 90 Satellite Symposium
- **€ 20.000**
  - Sponsorship of an Official Satellite Symposium, up to 90 minutes, program subject to the approval of the Congress Scientific Committee. Please contact the Sponsorship Office for available timeslots.
  - Includes: hall rental, standard audio/visual equipment, display table
  - Permission to use the phrase: “Official Satellite Symposium of ICCAD 2017
  - Symposia programs will be included in the Industry Support and Exhibition section of the Program (subject to receipt by publishing date)
  - The Supporting company must cover all speakers’ expenses including registration, accommodation, and travel expenses

### Company Sponsored 60 Satellite Symposium
- **€ 15.000**
  - Sponsorship of an Official Satellite Symposium, up to 60 minutes, program subject to the approval of the Congress Scientific Committee. Please contact the Sponsorship Office for available timeslots.
  - Includes: hall rental, standard audio/visual equipment, display table
  - Permission to use the phrase: “Official Satellite Symposium of ICCAD 2017 Symposia programs will be included in the Industry Support and Exhibition section of the Program (subject to receipt by publishing date)
  - The Supporting company must cover all speakers’ expenses including registration, accommodation, and travel expenses

For the above Satellite Symposium packages, the following applies:

- Special time slots will be designated and will be allocated on a “first-come, first-served” basis.
- The Supporting company for the Satellite Symposia may select speakers and topics.
- The Supporting company, in addition to the sponsorship fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Symposium speakers have already been invited by the Congress.
- Satellite Symposia programs are subject to approval by the scientific committee of the Congress.

### Faculty Dinner (Sole Sponsorship)
- **€ 12,000**
  - Supporter’s name and logo printed on function invitation and menu
  - Supporter’s logo on sign at the entrance to the event
  - Supporter will have the opportunity to distribute give-away items
  - Supporter’s logo with hyperlink on Congress website
  - Acknowledgement in the Supporters’ List in the Program & Acknowledgement on Supporters’ Board on-site

### Get Together Networking Reception
- **€ 10,000**
  - Supporter will have the opportunity to promote itself through a Get Together Networking Reception on the first evening to which all Congress attendees are invited.
  - Supporter’s logo on invitations and menus
  - Supporter’s logo on sign at the entrance to the Welcome Reception
### Opening Session (Sole Sponsorship)  
**€ 7,500**

Supporter will have the opportunity to promote itself through an Opening Session comprising of an Opening Ceremony, followed by an Opening Lecture. Supporter's logo on sign at the entrance to the Opening Session

- ✓ Supporter's logo on Congress website
- ✓ Acknowledgement in Supporters’ List in the Final Program (subject to receipt by publishing dates)
- Acknowledgement on Supporters’ Board on-site
- * Supporting company must cover all speakers’ expenses including registration, accommodation and travel expenses

### Congress Bags  
**€ 6,000**

Supporter will provide the participants’ Congress bags provided in kind

- ✓ The bag will bear the Supporter’s logo and the Congress logo
- ✓ Supporter’s logo with hyperlink on Congress website
- ✓ Acknowledgement in the Supporter’s List in the Program
- ✓ Acknowledgement on Supporter’s Board on-site

### Coffee Break  
**€ 3,000**

Coffee will be served during two breaks on each day of the Congress sessions.

- ✓ Acknowledgement on a sign at the entrance to the coffee break area
- ✓ Opportunity to provide branded napkins (at an extra cost) & Supporter’s logo on Congress website
- ✓ Acknowledgement in the Supporters’ List in the Final Program (subject to receipt by publishing date)
- ✓ Acknowledgement on Supporters’ Board on-site

* Per break

### Promotional Bag Insert  
**€ 1,000**

Inclusion of promotional material, such as leaflets and brochures, in the participants’ Congress bags. Material should be provided by Supporter and approved by the Secretariat. *The distribution arrangement will be advised.

- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event.

### Advertising Sponsorship

<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Program/Abstract Book – Back Cover</td>
<td>€ 2,500</td>
</tr>
<tr>
<td>Final Program/Abstract Book – Inside Front Cover</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Final Program/Abstract Book – Inside Back Cover</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Final Program/Abstract Book – Inside Page</td>
<td>€ 1,500</td>
</tr>
</tbody>
</table>

### Speaker Support

Companies may support registration fees, travel expenses. In compliance with all CME accreditation criteria, the support will be disclosed to participants and the Industry Supporter must not attempt to influence the content or presentation of the speaker.

- ✓ All support will be acknowledged in the Industry and Exhibition section of the program, on the congress website and with signage during the event.
Medical education plays an important role in the quality of healthcare delivered across the globe. ICCAD International meetings provide an important scientific and educational content that is developed, presented at the meeting, recorded, repackaged and diffused after the congress within the framework of ICCAD. By providing an educational grant in support of the educational program, you are making a vital contribution to our efforts to deliver high quality education and improve training for all healthcare professionals working in this field.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

Educational grants of any amount, whether for the overall program or for individual sessions, are highly appreciated and important to the success of the event. Session to be allocated.

✓ Supporter’s support will be acknowledged in the Industry and Exhibition section of the program and on the congress website “Sponsored by an Educational Grant by.....”
Information for Exhibitors

A commercial and professional exhibition will take place parallel to the congress hours. We wish to maximize the exhibitor’s exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Open Space Rental - The price for stand space is €425 per square meter.

This includes:
- Exhibitors’ Manual
- 100 Word Company/product profile in the Final Program
- Exhibitors’ badges
- Welcome Reception for registered exhibitors
- Tea/coffee for registered exhibitors
- Cleaning of public areas and gangways

Booth Decorations
Exhibitors are forbidden to extend their booths into the thoroughfare or other areas, which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space
Space Allocation will be made on a “first come, first served basis”. A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration
All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked, and one badge for every 3 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee.

Technical/Exhibitor Manual
A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms
Acknowledgements

Please note that all sponsorship opportunities include:

- Exhibitors’s logo with hyperlink on Congress website
- Acknowledgement on Sponsors / Exhibitors Boards on-site
- Acknowledgement in the Sponsors / Exhibitors List in the Final Program

Please forward your company logo (in eps 300dpi format) in both black and white and color versions to secretariat@iccadcongress.com

Exhibitor Profile

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of sponsors and exhibitors in the official program and must be submitted electronically by e-mail to secretariat@iccadcongress.com

Site Inspections

Exhibitors and sponsors are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

Payment Methods

As detailed above in the Sponsorship section.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 5 March, 2017, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after 5 March, 2017.

Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.
Sponsorship Form and Contract

Please complete the following information and return to the Exhibition Manager:

Paragon Group
Ms Gail Tito
18, Avenue Louis-Casai, 1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948  Fax: +41 (0)22 580 2953  Email: secretariat@iccadcongress.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the “Terms of Agreement” attached herewith.

* Company Name

Contact Name
Address
Post/Zip Code  Country
Telephone  Fax
Email  Web-Site

Short company description (max of 100 words)

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Name of Company: .......................................................................................................................................................................................................

Method of Payment:

- Credit Card
  - Type of card: .................................................................
  - Credit card no: .............................................................
  - Expiry Date: .................................................................
  - Card Holder: ...............................................................
- Bank Transfer
  - Details will be available in the invoice
  - Bank charges are the responsibility of the payer.

Cancellation Policy | Cancellations will be accepted in writing only. A cancellation notice received by 5 March, 2017, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after 5 March, 2017.

Terms and Conditions | The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.

Signature and company stamp ...........................................................................................................................................................................  Date  .................................
Please complete the following information and return to the Exhibition Manager:

Paragon Group
Ms Gail Tito
18, Avenue Louis-Casai, 1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948  Fax: +41 (0)22 580 2953  Email: secretariat@iccadcongress.com

We, the undersigned, express our wish to book a booth as marked below in accordance with the terms described in the “Terms of Agreement” attached herewith.

* Company Name
Contact Name
Address
Post/Zip Code  Country
Telephone  Fax
Email  Web-Site

Short company description (max of 100 words)

* Name of the company - as you wish it to appear on all acknowledgments.

We would hereby wish to book an exhibition space, the cost of which is €425 per square meter for space only.

<table>
<thead>
<tr>
<th>Choice</th>
<th>Stand No</th>
<th>Open space (€425 per sqm)</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
<td></td>
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<tr>
<td>2nd Choice</td>
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<tr>
<td>3rd Choice</td>
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</tbody>
</table>

Name of Company: ...

Method of Payment:

☐ Credit Card
Type of card: .................................................................
Credit card no: ............................................................
Expiry Date: .................................................................
Card Holder: .................................................................

☐ Bank Transfer
Details will be available in the invoice
Bank charges are the responsibility of the payer.

Cancellation Policy  | Cancellations will be accepted in writing only. A cancellation notice received by 17 August, 2017, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after 17 August, 2017.

Terms and Conditions  | The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.

Signature and company stamp .................................................................  Date ____________________
TERMS AND CONDITION

These terms are the contractual agreement between the Organizer and the Exhibiting / Sponsoring Firm (Exhibitor/s / Sponsor/s).

**Application to Participate**
Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Sponsors/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

**Obligations and Rights of the Exhibitor / Sponsor**
Registration implies full acceptance by the Exhibitors/Sponsors of the exhibition / sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor.
By submitting an application to participate, the Exhibitor /Sponsor make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.
The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

**Obligation and Rights of Organizer**
The Organizer undertakes to allocate exhibition space/sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.
The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organizer reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Sponsor.

**Liability Insurance**
Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Sponsor shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended - coverage policy. The Sponsor/Exhibitor will purchase insurance policies for the above listed damages.

**Exhibition Regulations**
The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.
The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.
In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.
Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.
Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.
Payment is to be made in accordance with the conditions of payment listed in the prospectus.
Should the Exhibitor / Sponsor fail to make a payment on time, the Organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for non-fulfilment of contract.

**Code of Practice**
It is the Exhibitor's / Sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceutical Industries & Associations) HYPERLINK "http://www.efpia.org/" www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) HYPERLINK "http://www.ifpma.org/" www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Sponsors/Exhibitor/any third party.